

ADVANCED CERTIFICATION IN **FAITH-BASED** *coaching* PROGRAM DETAILS

PROGRAM OBJECTIVE

The objective of this program is to provide coaches the necessary experience to up level their coaching and to understand the application of the model in a faith-based coaching setting. We achieve this objective by providing:

1. Clients for you to coach. We believe that nothing will improve your coaching as effectively as getting more experience coaching. For this reason, we want you coaching a minimum of 5 clients every week of the program.

If you have your own clients and wish to coach them, they can be your 5 (or count toward your 5), but if you do not or you simply want more clients to coach, we will give you 5 of Jody's clients to coach each week. You will choose what days and times you do this coaching.

2. Feedback on your coaching. You will be asked to record your coaching sessions and share some of them with our team so that we can assess and provide you feedback. We will not review every call you do, but we will give you some feedback on your calls and we will be teaching you how to continue to assess your own coaching.

A major component of this program is assessing coaching calls in a small group so that you can apply what you learn even if it is not your call being reviewed, and also develop the skill of assessing yourself ongoing.

3. Additional tools for your coaching tool kit. Jody has developed dozens of her own coaching tools and her own way of approaching coaching that builds on the tools taught at The Life Coach School. She will be teaching you these tools (some of which are specific to a faith-based approach) for you to try out and utilize.

Once you meet the requirements for advanced certification, you are authorized to use or teach Jody's tools in your own business as you see fit.

WHO IS THIS FOR?

This is for any coach who is certified through The Life Coach School (and in active status) who wants to become a more confident and more effective coach.

It's for anyone who also wants to learn how to bring a client's religion into their coaching without having an agenda or being in the pool.

It is for LCS certified coaches who are ready to push themselves and be uncomfortable in the name of the growth it creates as a result.

If you are not certified through The Life Coach School, you are not eligible for this program at this time. Please visit thelifecoachschool.com to learn more about becoming certified there.

HOW IT WORKS

This program is 3-months long with a 3 week on-boarding period leading up to the official start. Each week of the 3 months, you will be attending 2 calls (1-hour each) and doing your 5 coaching sessions (30 mins each). The call schedule and dates will be outlined in the information call prior to enrollment.

Call 1: Advanced Tools Call with Jody

During this call Jody will be teaching you tools live via zoom. You will have the ability to interact with her on the call and she will be guiding you through learning these advanced tools.

Attendance at these calls is optional but encouraged. You will be provided access to the Advanced Cert Home Page where recordings of these calls will be available for you ongoing.

Call 2: Hot Seat Call with Jody and her team

Each week you will attend a call with 11-12 other students (your group will stay the same throughout the program) and an advanced coach instructor. On this call you will discuss the tools in more detail, bring questions from the coaching you've done throughout the week, and review a coaching recording from one student in the class. Each student will be on the hot seat one time during the program.

This call is where the magic happens. The real life, real time application of these tools really helps cement what you've learned in the past and are continuing to learn. It will also teach you how to assess yourself going forward.

Your instructor for this class will rotate so that you will work with all of our coaches an equal amount of time (and with Jody as she is part of the rotation). We want you to see there are a variety of coaching styles and ways to approach this work so we purposely expose you to different types of coaches to allow for this.

Attendance at these calls is mandatory. You will be allotted 3 absences max. in order to meet the requirements for certification. These calls are not recorded. We want you to be attentive and engaged on the call and trust that you will take away exactly what you needed each week.

Onboarding calls

You will be required to attend 3 onboarding calls prior to the official start of this program. This will enable us to walk you through our expectations of you as a coach in our business, get your technology set up, and ensure you know how to open up your coaching calendar and communicate with clients. We will also talk a bit about how to feel confident going into your first week of calls with these clients. We have a lot of fun and get the important but sometimes boring details out of the way on these calls so you're ready to go once we officially start.

ABOUT THE COACHES

While the majority of your work will be directly with Jody, you will work with some additional coaches on the hot seat calls. Every coach who teaches in this program is vetted thoroughly, is fully trained and experienced in all of Jody's tools, and goes through an extensive training process with Jody to ensure calibration of proper feedback and that he or she has the skills to guide you on this journey. We only allow our best coaches to teach in this program.

CERTIFICATION

Process

In order to receive the designation of "advanced certified" by Jody Moore Coaching, you will need to show us you can incorporate what you're learning. We will ask you to submit 3 recordings of you coaching a client where you demonstrate the use of at least 1 (per call) of the advanced tools you've

learned in class. You will be given a deadline of approximately 1 month after the program ends to submit your calls and a specific process to follow for submission.

The tools you will learn in this program are all simple to understand and test out, yet powerful to apply. They all build on the model and other tools you learned in coach training. Our intent with this process is not to see you using the tools perfectly, but rather to see you stretching yourself and your coaching by trying them out.

If your calls do not clearly demonstrate an advanced tool, you will be given specific feedback and the opportunity to re-submit until you pass.

If you fail to submit by the required deadlines, you will have up to 1 year to re-submit for certification with a \$500 processing fee.

Benefits

As an advanced certified coach with our organization, you will have the opportunity to apply to work in our business as the need for coaches presents itself. This may include coaching and/or teaching in various capacities. We are a fast-growing organization and want to create a pool of coaches who have faith-based training to work with us as we grow.

You will also have the ability to use our tools in your own business and with your clients. You will be provided a logo to add to your website or wherever you choose, showing your advanced coaching designation. You will also be added (if you choose) to our directory of coaches we recommend to our membership clients who want more private help and on our home page to people seeking recommendations for a coach.

There are no annual fees or additional requirements to your certification status. Once you meet the requirements you are done. We hope that you will stay engaged with our community and our organization, but we do not require you to do so at this time.

COST AND PAYMENT OPTIONS

The cost of this program is 5 monthly payments of \$2100 or 1 payment of \$10K. Payment can be made using any major credit card.

You will choose your payment option during the registration process. If you choose the 5-month plan, you will be automatically charged monthly at the card you use when you register, unless you reach out to us and ask to change the payment method, which we can accommodate.

REQUIREMENTS

You must be a certified coach through The Life Coach School in active status to be admitted to this program. In addition, you'll need to be willing to meet the following requirements:

Technology

We will be providing you with detailed instructions for setting up your tech properly, but please keep in mind we will ask you to use the following tools:

1. Dropbox
2. Zoom
3. Acuity (You don't need to create an account. You will use our account and we will teach you how. If you already use Acuity for your own business, it's ok. We will teach you how to navigate this.)

For Coaching Calls

You will need to have a quiet space with good lighting where you can meet up with clients on zoom. You don't need to purchase fancy microphones or have a designated office as long as you can create a space somewhere in your home that looks nice and eliminate background distractions. For example, have someone else watching your kids while you're coaching and make sure your pets are settled someplace.

We will also ask you to represent our organization's values as a coach "working" for us. This means you agree to our definition of professionalism (which includes not using vulgar language) and our clients' conservative Christian values. You do not have to share the same religious beliefs, but you must be willing to represent us in a professional manner.

SUPPORT

Our team is standing by ready to support you through this process. In addition to Jody and the other coaches, you will be able to reach out to Melissa for any logistical/program questions you have and to Jake with all your tech support needs. Both of them will be introduced on the on-boarding calls and you'll know exactly how to reach them when you need help.

HOW TO GET IN

This program is in high demand and only offered once a year. We purposely want to keep the experience intimate for you and ensure you get the attention you desire, so we limit the number of individuals we accept into the program and will be looking for the best candidates to further grow the faith-based community of coaches. The process we use to achieve this is as follows:

1. At the beginning of the enrollment period, we will hold a live information call to give specific dates and answer any additional questions you have. Please attend this call live if you are able. The details about when and where this call takes place will be emailed to you if you are on the waitlist for this program.
2. There will be a 1-week application window where you will be able to apply. We will ask you to fill out a short questionnaire indicating that you meet the eligibility requirements and telling us a little about yourself.
3. At the end of the application week, you will receive an email indicating your admission status. If you are offered a seat, you will have 24 hours to finalize your registration by making an initial payment. If you do not make the payment, we will offer your seat to the next candidate.
4. Once you are accepted and officially registered, you will begin getting correspondence from us with all the details you need to attend the on-boarding calls and get up and running.

WORD ON THE STREET

We are so thrilled that you've taken the time to look into this program. We are excited about growing the community of faith-based coaches and look forward to getting to know you further if you go through this program. The coaches who have gone through it in the past have rave reviews about how their coaching skills and confidence improved, and many saw the results in their business improve right along with it. We've included some of their comments below.



"This is a once in a lifetime, not to be missed program. I feel so grateful to have been a part of it. The sheer number of available coaching opportunities, the in-depth personal attention, the honest feedback, and the next-level coaching tools have created an unmatched experience that has unlocked my coaching potential."

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“After spending three months intimately working with Jody’s team and other participants of the program, it has changed the course of my business and my life. I truly believe that there is no limit to what I can do. I truly believe 100% in my ability to powerfully coach ANYONE. I truly believe in me. I will never doubt my abilities as a coach again.”

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“Wow! What a great program this has been. This advanced training program transformed my coaching in just 3 months. I’m leaving this program with advanced tools, insight and confidence. I am now crystal clear on the best way to serve my clients and show up as their life coach. I will forever be grateful to Jody for all that she has taught me in this program and the coach she has helped me to become.”

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“Doing this program was probably the best decision I’ve made yet on an investment in my coaching business. Having experienced master coaches observe and critique my work has given me the confidence to take my business even further. In the months since becoming part of this program I have made \$25,000. It has made a huge difference in my ability and confidence, which I believe has been directly reflected in my coaching practice growth.”

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“I HIGHLY recommend any coach who wants to improve their coaching exponentially sign up for this program. The combination of the coach’s loving and firm feedback, Jody teaching us her unique tools, and the weekly coaching of her clients is FIRE. After just one month I was a different and more powerful coach for my own private clients. After 3 months, I am coaching at a very laser-focused and even confident level – one I thought would take years to get to. I didn’t even know I had in me this level of confidence, technique, love and coaching skill. The certification is hard and vulnerable work...and the best program I have ever done. I wish it could go on indefinitely.”

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“This program has been an enriching, coaching and life experience. It has given me an opportunity to stretch, grow, fail, and grow some more. Working with Jody and her team has been a delight. They are professional, wise, authentic, funny, instructive, and endearing. I would highly recommend applying for this program.”